

Tobacco Education and Research Oversight Committee (TEROC) Meeting Agenda

**Tuesday, September 12, 2006
10:30 a.m. – 3:00 p.m.**

Sheraton Gateway Hotel (LAX)
6101 West Century Boulevard
Los Angeles, CA
(310) 642-1111

10:30 – 10:45	Welcome and Introduction	Kirk Kleinschmidt
10:45 – 10:50	Approval of Minutes from the May 23, 2006, Meeting; Correspondence; Announcements	Kirk Kleinschmidt
10:50 – 11:00	Environmental Developments <u>Expected outcome:</u> <ul style="list-style-type: none">• Discuss major tobacco-related news	Kirk Kleinschmidt
11:00 – 11:30	School Tobacco Use Prevention <u>Expected outcome:</u> <ul style="list-style-type: none">• Learn what two Los Angeles County schools have achieved in their tobacco use prevention projects	Glendale Unified School District; Alhambra Unified School District
11:30 – 12:00	Comprehensive Local Tobacco Policy <u>Expected outcome:</u> <ul style="list-style-type: none">• Learn about the development of Santa Monica's new comprehensive secondhand smoke ordinance• Learn about strategies to sustain policy momentum on the local level over time	Robert Berger Healthier Solutions
12:00 – 1:00	Lunch	
1:00 – 1:30	Legislation and Tobacco Tax Initiative Update <u>Expected outcome:</u> <ul style="list-style-type: none">• Discuss status of tobacco-related legislation and determine any TEROC position on the legislation• Discuss status of the Coalition for a Healthy California tobacco tax initiative	Paul Knepprath American Lung Association

1:30 – 2:00	California Department of Health Services (CDHS) Report <u>Expected outcome:</u> <ul style="list-style-type: none"> • Learn recent program updates in relation to the Master Plan (MP) • Discuss chart (beginning in January 2006) showing timelines for media advertisement approval processes, new ads and time period for airing of various media. • Learn about CDHS planning for new funding should Proposition 86 pass • Hear progress on new ad concepts, focus group responses, and approval status 	Neal Kohatsu April Roeseler Robin Shimizu Colleen Stevens
2:00 – 2:20	University of California – Tobacco Related Disease Research Program (TRDRP) Report <u>Expected outcome:</u> <ul style="list-style-type: none"> • Learn recent program updates in relation to the MP • Learn about TRDRP planning for new funding should Proposition 86 pass • Learn status of recruitment for TRDRP Director 	Larry Gruder
2:20 – 2:45	California Department of Education Report <u>Expected outcome:</u> <ul style="list-style-type: none"> • Learn recent program updates in relation to the MP • Discuss various education entities and processes for addressing disparities. • Learn about CDE planning for new funding should Proposition 86 pass 	Meredith Rolfe John Lagomarsino
2:45 – 3:00	Public Questions and Comments	Kirk Kleinschmidt
3:00	Adjourn	
	Next TEROC Meeting: November 14, 2006, in Oakland (Regular meeting)	

For information about this meeting, contact Kathony Jerauld at (916) 449-5492, or e-mail kjerauld@dhs.ca.gov